

<b>Thursday, 24<sup>th</sup> October 2019*</b> Workshop on "Business Opportunities linked to Fragile-Vulnerable Aging Population" Venue: Hotel AMADEUS Zielona Góra	
09.00	<b>Registration</b> of participants
9:30 – 9:45	<b>Greeting Guests</b> by Hanna Nowicka, Chairman of the Board of Regional Development Agency JSC: <ul style="list-style-type: none"> <li>• The SILVER SMEs project in few words – Lead Partner</li> <li>• Agenda of the seminar – Meeting moderator</li> </ul>
9:45 – 11:00	<b>Senior and Silver Economy Policies impacting Fragile-Vulnerable Aging Population in the Lubuskie Region (Poland):</b> <ul style="list-style-type: none"> <li>• <b>"Seniors' demographic and socioeconomic data: Fragile-Vulnerable Seniors data reviewed"</b>. Roman Fedak, Director of the Voivodship Statistical Office in Zielona Góra.</li> <li>• <b>"Regional Senior Policy in the present programming period 2014-2020 and in the next programming period 2021-2027: what can be done for the development of the Silver Economy sector"</b> Sylvia Pędzińska, Director of the Department Managing the Regional Operational Programme in the Marshal Office of Lubuskie Voivodship.</li> <li>• <b>"Social and Care Services supported from the European Social Fund: the case of Fragile-Vulnerable Seniors reviewed"</b>. Małgorzata Jażdżewska, Deputy Director of the European Social Fund Department in the Marshal Office of Lubuskie Voivodship.</li> <li>• <b>"Activities for Fragile-Vulnerable Seniors in the framework of the Regional Program for the Elderly People"</b>. Jakub Piosik, Director of the Regional Center for Social Policy.</li> <li>• <b>"Improvement of daily life of people facing a loss of autonomy"</b>. WINNCARE Poland.</li> </ul>
11:00 – 11:15	<b>Discussion moderated</b> by Meeting moderator
11:15 - 11:30	Coffee break
11:30 – 12:30	<b>Interregional Exchange of Experiences:</b> <ul style="list-style-type: none"> <li>• "Home and remote rehabilitation and therapies". Tanja Rimpilä, Karelia University of Applied Sciences (Guest speaker)</li> <li>• "Silver Normandie" (P9 Euromontana)</li> <li>• "CCI Creuse" (P9 Euromontana)</li> <li>• "RELAKS Senior Club in Zielona Gora" (P8 Regional Development Agency JSC)</li> <li>• "OCTAVE: Lille Metropolis housing for the elderly based on adapted homes rather than establishments, collective pieces or personnel permanently present (P7 Eurasanté).</li> <li>• "Taking Care of Burgos" (P6 SODEBUR)</li> <li>• Recording of long-term care services by NFC technology (P5 Soca Valley)</li> <li>• Good Practices on social inclusion programmes for older people in Slovenia. Magda Zupančič, Ministry of Labour, Family, Social Affairs and Equal Opportunities of Slovenia.</li> <li>• "The Virtual Ward" (P4 Cork Institute)</li> </ul>



	<ul style="list-style-type: none"> <li>• “Cooperative Gullågården: retirement home for dependent elderly people contributing to the development of social entrepreneurship” (P2 Dalarna)</li> <li>• Lines existing in the Aragonese Institute for Business Promotion (IAF) to foster SMEs or business lines in SMEs related to ageing (LP Teruel)</li> </ul>
12:30 - 13:00	<p><b>Discussion moderated</b> by Meeting moderator  <b>Summary of the meeting</b> by Hanna Nowicka, Chairman of the Board of Regional Development Agency JSC.</p>
13:00 – 13:30	Lunch and backstage conversations

\* Conference languages are Polish and English. Simultaneous translation Polish/English will be provided

